

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * <u>AKIN THOMAS B</u> (Last) (First) (Middle) <u>55 NORTH ARIZONA PLACE, SUITE 310</u> (Street) <u>CHANDLER AZ 85226</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>MOBIVITY HOLDINGS CORP. [MFON]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>05/04/2020</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	05/04/2020		P		61,610	A	\$0.7	6,156,263	D	
Common Stock	05/05/2020		P		7,000	A	\$0.77 ⁽¹⁾	6,163,263	D	
Common Stock	05/11/2020		P		1,000	A	\$0.8	6,164,263	D	
Common Stock	05/13/2020		P		24,390	A	\$0.8 ⁽²⁾	6,188,653	D	
Common Stock	05/20/2020		P		45	A	\$0.82	6,188,698	D	
Common Stock	06/03/2020		P		2,500	A	\$0.85	6,191,198	D	
Common Stock	06/16/2020		P		3,455	A	\$0.82	6,194,653	D	
Common Stock	12/31/2020		A		1,113,767	A	\$1.25	7,308,420	D	
Common Stock	05/10/2022		A		1,064,506	A	\$0.8	8,372,926	D	
Common Stock	05/10/2022		A		1,057,184	A	\$0.8	7,867,220	I	By Talkot Fund ⁽³⁾
Common Stock	07/11/2022		A		517,292	A	\$1.25	8,890,218	D	
Common Stock	07/11/2022		A		1,024,167	A	\$1.25	8,891,387	I	By Talkot Fund ⁽³⁾
Common Stock	09/30/2022		A		625,000	A	\$0.8	9,515,218	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Warrant (right to buy)	\$1.475	01/01/2022		A		20,339		01/01/2022	11/17/2024	Common Stock	20,339	\$0	20,339	D	
Warrant (right to buy)	\$1.5	02/08/2022		A		517,292		02/08/2022	02/08/2025	Common Stock	517,292	\$0	517,292	D	
Warrant (right to buy)	\$1.5	02/23/2022		A		547,214		02/23/2022	02/23/2025	Common Stock	547,214	\$0	547,214	D	
Warrant (right to buy)	\$1.5	02/23/2022		A		1,057,184		02/23/2022	02/23/2025	Common Stock	1,057,184	\$0	1,057,184	I	By Talkot Fund ⁽³⁾
Warrant (right to buy)	\$1.5	06/10/2022		A		97,876		06/10/2022	06/10/2025	Common Stock	97,876	\$0	97,876	D	
Warrant (right to buy)	\$1.5	08/23/2022		A		625,000		08/23/2022	08/23/2025	Common Stock	625,000	\$0	625,000	D	

1. Name and Address of Reporting Person *		
<u>AKIN THOMAS B</u>		
(Last)	(First)	(Middle)
55 NORTH ARIZONA PLACE, SUITE 310		
(Street)		
CHANDLER	AZ	85226
(City)	(State)	(Zip)
1. Name and Address of Reporting Person *		
<u>Talkot Capital, LLC</u>		
(Last)	(First)	(Middle)
55 NORTH ARIZONA PLACE, SUITE 310		
(Street)		
CHANDLER	AZ	85226
(City)	(State)	(Zip)

Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$0.75 to \$0.835, inclusive. The reporting persons undertake to provide to Mobivity Holdings Corp., any security holder of Mobivity Holdings Corp., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in footnotes (1) and (2) to this Form 4.
2. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$0.80 to \$0.88, inclusive.
3. The reported securities are owned directly by Talkot Fund, L.P., a limited partnership for which Thomas B. Akin makes all voting and investment decisions. Mr. Akin disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein. This report is filed jointly by Talkot Fund, L.P. and Mr. Akin.

/s/ Thomas B. Akin, for himself 10/31/2022
and Talkot Fund, L.P.

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.