FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL				
OMB Number:	3235-0287			
Estimated average burden				
hours per response:	0.5			

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

1. Name and Address of Reporting Person* AKIN THOMAS B (Last) (First) (Middle) 2. Issuer Name and Ticker or Trading Symbol MOBIVITY HOLDINGS CORP. [MFON] 3. Date of Earliest Transaction (Month/Day/Year) 05/04/2020	(Che	ck all applicab		Person(s) to Issuer			
05/04/2020			Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner					
(Middle)		Officer (give title Other (specify below) below)						
55 NORTH ARIZONA PLACE, SUITE 310 4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Inc	6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) CHANDLER AZ 85226	>	Form filed by One Reporting Person X Form filed by More than One Reporting Person						
(City) (State) (Zip)								
Table I - Non-Derivative Securities Acquired, Disposed of, or Benef	icially O	wned						
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Date Execution Date, if any (Month/Day/Year) (Month/Day/Year) 3. Transaction Code (Instr. 8) 4. Securities Acquired (Disposed Of (D) (Instr. 8)		nd 5) Securities Beneficially Owned Following Reported Securities Form: Direct (D) or Indirect (I) B (Instr. 4)		7. Nature of Indirect Beneficial Ownership				
Code V Amount (A) or (D)	Price		Transaction(s) (Instr. 3 and 4)			(Instr. 4)		
Common Stock 05/04/2020 P 61,610 A	\$0.7	6,156	5,263		D			
Common Stock 05/05/2020 P 7,000 A	\$0.77(1	6,163,263			D			
Common Stock 05/11/2020 P 1,000 A	\$0.8	6,164	4,263		D			
Common Stock 05/13/2020 P 24,390 A	\$0.8(2)	6,188	3,653		D			
Common Stock 05/20/2020 P 45 A	\$0.82	6,188	3,698		D			
Common Stock 06/03/2020 P 2,500 A	\$0.85	6,191	1,198		D			
Common Stock 06/16/2020 P 3,455 A	\$0.82	6,194	4,653		D			
Common Stock 12/31/2020 A 1,113,767 A	\$1.25	7,308	3,420		D			
Common Stock 05/10/2022 A 1,064,506 A	6 A \$0.8		8,372,926		.8 8,372,926		D	
Common Stock 05/10/2022 A 1,057,184 A	84 A \$0.8		7,867,220		I	By Talkot Fund ⁽³⁾		
Common Stock 07/11/2022 A 517,292 A	\$1.25	8,890	8,890,218		D			
Common Stock 07/11/2022 A 1,024,167 A	\$1.25	8,891	8,891,387		I	By Talkot Fund ⁽³⁾		
Common Stock 09/30/2022 A 625,000 A	\$0.8	9,515	9,515,218		D			
Table II - Derivative Securities Acquired, Disposed of, or Benefic (e.g., puts, calls, warrants, options, convertible securiti	-	ned						
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) 4. Transaction Code (Instr. 8) 5. Number of Derivative Securities Uncode (Instr. 8) 5. Number of Derivative Securities Uncode (Instr. 8) 6. Date Exercisable and Expiration Date (Month/Day/Year) 9. Conversion or Exercise (Month/Day/Year) 1. Title of Derivative Securities Uncode (Instr. 8) 1. Title of Derivative Securities Uncode (Instr. 8) 2. Conversion or Exercisable and Expiration Date (Month/Day/Year) 9. Conversion or Exercisable and Ex	derlying	ng Derivative derivative		re es ally ig d	Ownership Form: Beneficial Direct (D) or Indirect (I) (Instr. 4)			
Code V (A) (D) Date Expiration Date Title	Amount or Number of Shares		(Instr. 4)					
Warrant (right to buy) \$1.475 01/01/2022 A 20,339 01/01/2022 11/17/2024 Common Stock	20,339	\$0	20,3	39	D			
Warrant (right to buy) \$1.5 02/08/2022 A 517,292 02/08/2022 02/08/2025 Common Stock	517,292	\$0	517,2	292	D			
Warrant (right to buy) \$1.5 02/23/2022 A 547,214 02/23/2022 02/23/2025 Common Stock	547,214	\$0	547,2	214	D			
Warrant (right to buy) \$1.5 02/23/2022 A 1,057,184 02/23/2022 02/23/2025 Common Stock	1,057,184	4 \$0	1,057,	,184	I	By Talkot Fund ⁽³⁾		
Warrant (right to buy) \$1.5 06/10/2022 A 97,876 06/10/2022 06/10/2025 Common Stock	97,876	\$0	97,8	76	D			
Warrant (right to buy) \$1.5 08/23/2022 A 625,000 08/23/2022 08/23/2025 Common Stock	625,000	\$0	625,0	000	D			

1. Name and Address AKIN THOM		•	
(Last)	(First)	(Middle)	_
55 NORTH ARIZ	ONA PLACE, SU	11E 310	
(Street)			_
CHANDLER	AZ	85226	
(City)	(State)	(Zip)	_
1. Name and Address	of Reporting Person	,	
Talkot Capital.	LLC		
			-
(Last)	(First)	(Middle)	
55 NORTH ARIZ	ONA PLACE, SU	TTE 310	
(Street)			_
CHANDLER	AZ	85226	
(City)	(State)	(Zip)	

Explanation of Responses:

- 1. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$0.75 to \$0.835, inclusive. The reporting persons undertake to provide to Mobivity Holdings Corp., any security holder of Mobivity Holdings Corp., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in footnotes (1) and (2) to this Form 4.
- 2. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$0.80 to \$0.88, inclusive.
- 3. The reported securities are owned directly by Talkot Fund, L.P., a limited partnership for which Thomas B. Akin makes all voting and investment decisions. Mr. Akin disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein. This report is filed jointly by Talkot Fund, L.P. and Mr. Akin.

/s/ Thomas B. Akin, for himself and Talkot Fund, L.P.

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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